Craft Objects & Design Atlanta: Information Session



Overview of the American Craft Council

The American Craft Council is one of the country's leading nonprofit organizations committed to supporting craft and its makers. ACC is a member-based nonprofit located in Minneapolis, MN. In addition to hosting large-scale craft fairs like American Craft Made Baltimore, ACC offers ongoing educational programs and events for artists and makers.

Mission & Vision

The American Craft Council fosters livelihoods and ways of living grounded in the artful work of the human hand, creating a more joyful, humane, and regenerative world.

What We Do

- Tell stories that illuminate the many ways craft **connects people and shapes culture**.
- **Create fairs, events, and programs** that support artists and connect people to craft.
- Celebrate craft's legacy through longstanding **awards**.
- Create **space for dialogue and action**—because craft can bring us together as people.

Introducing Craft Objects & Design Atlanta

Craft Objects & Design Atlanta is ACC's newest juried craft fair, bringing makers, designers, and creative studios from across the country together.

Craft Objects & Design Atlanta 2027
Pullman Yards
November 13 & 14, 2027

Fair Size:
150+ exhibitors
7,000+ attendees

Key Dates:
Application Open: October 12, 2026
Information Session: November 10, 2026
Priority Application Deadline: December 4, 2026
Final Application Deadline: January 8, 2027
Acceptance Notification: Late March, 2027
Move-In Date: November 12, 2027
Fair Dates: November 13 & 14, 2027



Why Craft Objects & Design?

Craft Objects & Design Atlanta builds on the American Craft Council's longstanding commitment to exceptional craftsmanship while embracing the evolving relationship between craft and design. The fair brings together artists, makers, and designers whose work demonstrates creativity, technical skill, and innovation.

Set at Atlanta's vibrant Pullman Yards, the event offers a fresh approach to the traditional craft fair, combining thoughtfully curated work, engaging demonstrations, interactive experiences, and opportunities for connection.

Through local partnerships and a focus on design, we're creating a distinctive event that celebrates making, reaches new audiences, and connects exhibitors with Atlanta's growing creative community.



What is Pullman Yards?

Set in Atlanta's Kirkwood neighborhood, Pullman Yards is a revitalized former industrial complex and a dynamic destination for arts, culture, food, and live events. Its mix of historic character and creative energy makes it a natural home for Craft Objects & Design Atlanta.



Exhibitor Details

Standard Booth Fees:

- 10w x 5d booth = $900
- 10w x 10d booth = $1600
- 20w x 10d booth = $2800
- Corner fee = additional $400
- *Additional booth sizes are available*
- *Early Career Artist fees*



Participants DO receive:

- NEW! Pipe & Drape
- Access to ACC's Peer Support Program
- Booth sign
- Booth Sitting Services
- Wi-Fi
- 24-hour security
- Free & discounted guest passes
- Inclusion on the website & printed fair guide

NOT Included in Booth Fee:

- Furnishings (carpet, display furniture, etc)
- Electricity
- Empty crate removal and storage
- Shipping and drayage
- Any display items, lighting, cases, etc

Noteworthy Highlights

- **Location:** Set in Atlanta's Kirkwood neighborhood, Pullman Yards is a revitalized former industrial complex and a dynamic destination for arts, culture, food, and live events. Its mix of historic character and creative energy makes it a natural home for Craft Objects & Design Atlanta.

- **Pipe & Drape:** Your booth fee for the 2027 Craft Objects & Design Atlanta fair includes pipe & drape.

- **Peer Support Program:** ACC's Peer Support Program connects craftspeople seeking mentorship with artists who have years of experience running a craft business and exhibiting in fairs. Paired-up exhibitors are expected to share tips, guidance, feedback, and support with one another before and during our fairs.

- **Early Career Artist Support:** The Early Career Artist Program subsidized booths will be a feature of the 2027 Craft Objects & Design Atlanta fair. To be eligible for this section, artists must be a part of ACC's Early Career Artist Program, designed to help early-career artists enter the high-end craft fair market.

- **Member Discount**: ACC Members receive 50% off their application fee. Retrieve the code here

Early Career Artists

Craft Objects & Design Atlanta features a special series of programs and initiatives designed to showcase and engage the Atlanta community and offer opportunities for visitors to explore the world of craft.

- **Early Career Artist Section**
  This juried showcase of top emerging talent provides a pathway for early-career artists into our established fairs. With portions of expenses underwritten by ACC, professional development support, and award opportunities, this program gives early-career artists an unparalleled opportunity to grow their clientele and professional practice. Artists who would like to apply for the Early Career Artist Section must be in ACC's Early Career Artist Program.

- **Early Career Artist Program**
  It is a comprehensive offering that includes access to subsidized early-career artist booths at the Craft Objects & Design Atlanta fair. Applications are accepted on a rolling basis, but you must apply for the Early Career Artist Program either before or alongside applying for Craft Objects & Design Atlanta. **The deadline to apply for the Early Career Artist Program is the same as the deadline for applications to the fair. Please note, you must also be a current program participant at the time of the fair.**

Early Career Artist Program

- **For ACC purposes, an Early Career Artist is defined as:**
  - Being in the early stages of their creative development, with 2-10 years of experience in taking their work to market.
  - Have a focused direction and goals for their business and creative practice while still developing their artistic voice.
  - Show evidence of professional achievement but haven't yet established a solid reputation as a craftsperson or business within their field, the media, funding circles, or the public at large.
  - Aspire to have the sale of their work be a primary source of income / significant part of their livelihood.
  - Are 18 years of age or older

- **Early Career Artist Section:**
  - 10x5 ft booth = $450 (instead of $900)
  - Includes:
    - Pipe & drape
    - Electricity
    - Same amenities as Main Floor



Early Career Artist Application

Are you currently participating in ACC's Early Career Artist Program?

Please note: Current Early Career participants are eligible for a subsidized booth in the early-career artist section. Being an ACC member does not mean you are an Early Career Artist Program participant; you must be a current Early Career Artist Program participant to be eligible to apply for a subsidized booth in the Early Career Artist Section.

(Required)

- ○ Yes, I am a current participant in the Early Career Artist Program
- ◉ I am not a current participant, but have applied to the program and am waiting on acceptance.
- ○ I am not a current participant and I have not applied for the program, but plan to apply after I submit this application
- ○ I'm not sure
- ○ No, I am not an Early Career Artist

Which booth option would you like to apply for?

As a participant in the Early Career Artist Program, you are not required to apply for a subsidized booth. This answer helps ACC determine what section of the fair you are interested in.

- ○ Subsidized booth in the Early Career Artist Section
- ○ Non-subsidized booth on the Main Exhibitor Floor

Additional Booth Types

- **Community Booths**
  A Community Booth is a shared space occupied by a group of 3 or more artists who come together to work and market their art as communities of makers at ACC's fairs. Community Booths are identified by a single name that reflects the guild, association, or group they belong to, rather than by individual artists.

- **Gallery Booths**

Programs & Initiatives

- **Let's Make!**
  Let's Make! is an interactive space in Craft Objects & Design Atlanta showcasing the process and skill that goes into making carefully crafted goods. Explore fun and educational demonstrations and interactive activities led by regional arts organizations, partners, and businesses.

- **Let's Design!**

- **Peer Support Program**
  ACC's Peer Support Program connects craftspeople seeking mentorship with artists who have years of experience running a craft business and exhibiting in fairs. Paired-up exhibitors are expected to share tips, guidance, feedback, and support with one another before and during our fairs. If you are an experienced ACC exhibitor who can volunteer your time and expertise or a new artist hoping to gain knowledge and tips, this is the program for you.

Applying to Craft Objects & Design Atlanta

Jury Process

- **Applicants are selected to participate in Craft Objects & Design Atlanta by a jury of outside professionals in the field.** Jurors score each application individually based on work samples, application answers, image quality, originality, design, craftsmanship, and presentation. Each factor is graded on a scale from 1 (low) to 7 (high).

- Applicants who wish to apply for multiple medium categories must submit an application for each medium. ACC limits the number of applications to three per artist.
  ex. if an applicant intends to sell both sculptural glass and lighting made with glass, separate applications are needed for each: one application for the medium of Glass and one application for Lighting. If the booth will contain solely lighting products, apply under the Lighting medium.

- **Once final jury scores are submitted and compiled, ACC staff will invite artists to participate or be placed on a waitlist based on the scores of their work and curatorial needs for a balanced fair.**

Jurors



Alex Delotch Davis
Executive Director of SCAD
FASH Museum of Fashion
Atlanta, GA & Lacoste, France



Ashley Buchanan
Contemporary Art Jeweler
Atlanta, GA



Ato Ribiero
Multidisciplinary Artist
Atlanta, GA

Jurors cont.



Jaimi Badoud
Executive Director of The Hambidge Center for Creative Arts & Sciences
Rabun Gap, GA



Jeff Campagna
Artist, Designer, and Associate Professor of Art at Kennesaw State University
Kennesaw, GA



Laura Flusche, Ph.D.
Executive Director, Museum of Design Atlanta
Atlanta, GA

Applying for Craft Objects & Design Atlanta

How To Apply for Craft Objects & Design Atlanta

1) Confirm your eligibility
2) Complete an application
3) Pay the application fee

Applicants must submit **five** clear images of their work and **one** *indoor* booth image. Images must be .jpg, .tiff, or .png high-resolution files (72 ppi – 300 ppi) and must be representative of the body of work that will be exhibited at the fair. Ideally, images must be 1400 px on the longest side. The maximum file size is 5 MB. For more details on image requirements and uploading files, please visit this Zapplication page.

Images, bio, and Q&A within the application may be used by the ACC Marketing Department to promote artists, artist's work, and/or Craft Objects & Design Atlanta.

Exhibitors who wish to apply with multiple mediums are required to submit separate applications for each one. ACC limits the number of applications to three per artist. If an applicant submits an application that includes more than one media category, ACC will ask the applicant to resubmit with only one medium.

For example: All jewelry images must be submitted under the medium of Jewelry. If an applicant creates functional pottery and ceramic jewelry, they must submit them with separate applications and images, as Jewelry is considered a separate medium from the general ceramics medium category.

Application Image Guidelines

Please submit clear, accurate photographs of the actual work represented in your application. Images are an important part of the jurying process and should allow jurors to evaluate the work's **materials, craftsmanship, design, and overall quality as it exists in person.**

- **AI-generated or AI-altered images are not permitted.** Images may not use generative AI to create, replace, enhance, or materially alter the work or its appearance.
- **Heavy digital manipulation is not permitted.** Images should not be edited or stylized in ways that materially change the appearance, materials, colors, details, scale, or quality of the work.
- **Basic photographic corrections are acceptable.** Cropping and reasonable adjustments to exposure, brightness, contrast, white balance, and color are permitted when used to accurately represent the work.
- **Avoid filters, effects, and digitally created settings.** Digital backgrounds, effects, or other treatments that substantially change how the work is presented should not be used.
- **Keep the focus on the work.** Use simple, unobtrusive backgrounds and limit props or elaborate styling. The submitted work should be clearly visible and remain the primary focus of the image.

The goal is accuracy: jurors should be able to rely on your application images as a faithful representation of the work they would encounter in person.

Eligibility

Application Fee:

- $45 application fee*

*All ACC Members are eligible to receive a 50% discount on all application fees for American Craft Council events. Can't find your code? Click here to retrieve.



Eligibility Criteria and Exhibitor Requirements:

- Applicants must reside in the United States or U.S. territories
- Applicants must be 18 years of age or older at the time the fair occurs.
- Submitted work must be small-studio production made under the direct supervision of the applicant. Direct supervision requires that the artist oversees production work as it occurs and provides constant direction, feedback, and assistance.
- ***ACC reserves the right to require authentication of the production process at any time by requesting documentary evidence.*

Eligible Mediums

- Accessories
- Basketry
- Brooms
- Ceramics
- Clothing
- Fiber + Textiles: Non-Wearable
- Fiber + Textiles: Wearable
- Furniture
- Glass
- Jewelry - Enamel
- Jewelry - Metal
- Jewelry - Non-Metal
- Lighting
- Metal
- Mixed Media
- Paper
- Printmaking
- Wood



Eligibility cont.

ACC does not accept:

- 2D work such as paintings, photographs, or graphics (including etchings and web- or sheet-fed offset printed matter). **ACC does accept printmaking**
- Manufactured work (work made by a machine rather than the human hand)
- Embellished commercially-made objects (e.g., tee shirts, note cards, etc.), and works assembled from commercially available kits.
- Work that is not produced by the applicant or under the direct supervision of the applicant.
- Apothecary or food products.
- Work that incorporates unsustainable and/or endangered species or materials.

Exhibitor Requirements:

In addition to meeting all eligibility criteria, applicants must be able to meet the following requirements to participate in Craft Objects & Design Atlanta:

- Exhibitors must present work consistent with the type and quality represented in the application submission.
- All booths must have 8-foot tall “walls” that cover the interior of the entire booth.
- Exhibitors must be present for the duration of the fair. Exhibitors’ employees or sales representatives may not substitute for the exhibitor.
- Exhibitors must have a valid state sales tax permit from each state in which they are participating. Exhibitors are responsible for collecting and reporting sales tax where applicable.

Waitlist Policy

- **Artists are assigned wait list numbers by jury score and category.**

  ACC will begin inviting artists from the waitlist after contracts are signed and will continue to invite waitlisted artists up to a week before the fair as spaces open in their categories. ACC cannot predict when or if a space in a category will become available, or guarantee that a waitlisted artist will receive their first choice of booth size or location.

- **When a waitlist space becomes available, ACC will call and leave a message, in addition to sending an email.**

  Applicants have 48 hours (Monday through Friday) to respond whether they would like to take the space or not.

  If an artist submits multiple applications, is accepted under one of them, and is waitlisted for the others, the waitlisted work may not represent more than one-third of the booth under the accepted application. However, if the artist's number on the waitlist is reached, the artist may choose to include the waitlisted work in any proportion.

Using Zapplication

ACC uses Zapp to manage Atlanta applications

ZAPP enables artists to apply online to multiple art fairs through one central website, ZAPPlication.org. The online application process also allows artists to directly upload digital images of their artwork for jury review. The result is that all artwork in the system is in a consistent, high-quality, digital format. The digital images are presented to the jurors of each fair and the system allows them to score online.

Benefits to Artists

- Using ZAPP® is free to artists
- Artists can upload 1000 MB of digital images to their online, individual image bank
- Jurors see high-quality digital images of artists' work
- Artists can manage applications to multiple fairs through ZAPP®
- Artists save money on postage and no longer have to mail slides or CDs of images
- Artists can access their ZAPP® accounts and image bank online from any computer with an Internet connection
- Artists only have to enter contact information into ZAPP® once
- Artists no longer have to complete multiple-page paper applications
- Artists receive email notifications with application status and other relevant information
- Artists' images and personal information are kept secure and confidential

Using Zapplication

To apply for the 2027 Craft Objects & Design Atlanta, you will need to set up a profile through Zapp.

Head to: https://www.zapplication.org/index.php and follow the instructions.

All of the information we went over today, will be on both our website and on Zapp under 2027 Craft Objects & Design Atlanta.



Zapplication Event Landing Page

Event Information

Craft Objects & Design Atlanta 2027



BACK TO EVENTS | Apply to this Show | CONTACT EVENT

Event Pages:

Location: Pullman Yards
Atlanta, Georgia (South)

REQUIREMENTS:
Accepted Application Types:
Artist

Images: 6 (a booth shot is required)

$ Fee: (Application Fee): $45.00

Application Amount:
You can submit up to 3 applications for this show.

Select a link below to jump to that section

GENERAL INFORMATION | RULES/REGULATIONS | BOOTH INFORMATION | REFUND POLICY | JURY DETAILS

EVENT INFORMATION

Discover the creative spirit of Atlanta at the American Craft Council's newest fair.

From beautifully crafted objects to forward-thinking design, discover the creative energy shaping today's handmade culture at Craft Objects & Design Atlanta. This vibrant, all-ages fair will bring together makers, designers, and creative studios from across the country alongside Atlanta-based and regional arts organizations.

This fair will celebrate the powerful intersection of craft and design while building connections between the city and the nation's creative community. Attendees will explore thoughtfully designed furniture, fashion, jewelry, and home goods, meet the artists and designers behind the work, enjoy

Artist Support

ACC offers a number of ways to support exhibiting artists before and during the fair

- Access to all exhibitor information through the Craft Cloud, a secure, online portal.
- In the Craft Cloud, you will find helpful items such as:
  - Key dates and documents
  - Hotel, Parking, and Load In information
  - Waitlist information and more
- Monthly Artist Support Calls
  - These are informal drop-in video calls hosted by ACC and available to all exhibiting artists to ask questions and share information with each other.
- Additional resources such as
  - This slideshow of Booth Design Examples for ideas and examples.
  - Our Booth Design 101 for tips and ideas for a successful booth!
  - Members receive access to past Craft Lab workshops (and new ones!)

Thank You!

We hope you join us for the 2027 Craft Objects & Design Atlanta!

Questions? Comments?

You can email the programs and events staff at **shows@craftcouncil.org** or leave a voicemail at **612-206-3120**. We appreciate your cooperation in giving our staff up to 48 hours (Monday through Friday) to respond before emailing or calling again.