AMERICAN CRAFT COUNCIL

2027 MEDIA KIT

# AMERICAN craft 50 years

## MADE BALTIMORE



## SHOW GUIDE ADVERTISING

**Be part of American Craft Made Baltimore's 50th year.**

Put your brand in front of more than 12,000 craft collectors and enthusiasts through the official printed event guide, distributed free to every attendee. The guide is their go-to resource throughout the show, making it a natural place to connect with an engaged audience while they discover nearly 400 artists, attend demonstrations and interactive activities, and experience the best of contemporary craft.

**American Craft Made Baltimore**
February 19-21, 2027
Baltimore Convention Center, Baltimore, Maryland

**Available Ads and Specifications:**

| | |
|---|---|
| **Full page** | **$2,000** |
| Trim size: | 5.375" x 8.5" |
| Type area: | 5.125"x 8.25" |
| Bleed: | 5.625" x 8.75" |
| **Half page** | **$1,000** |
| Horizontal: | 4.875" x 3.875" |
| **Quarter page** | **$500** |
| Vertical: | 2.3125" x 3.875" |

- Ads must be designed in CMYK color space.
- 300 DPI minimum
- Submit as PDF with all fonts embedded.

**Submit ads to:**
advertise@craftcouncil.org

**Align your brand with the leading nonprofit supporting the craft field and its artists.**

**Questions?**

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Learn more at craftcouncil.org