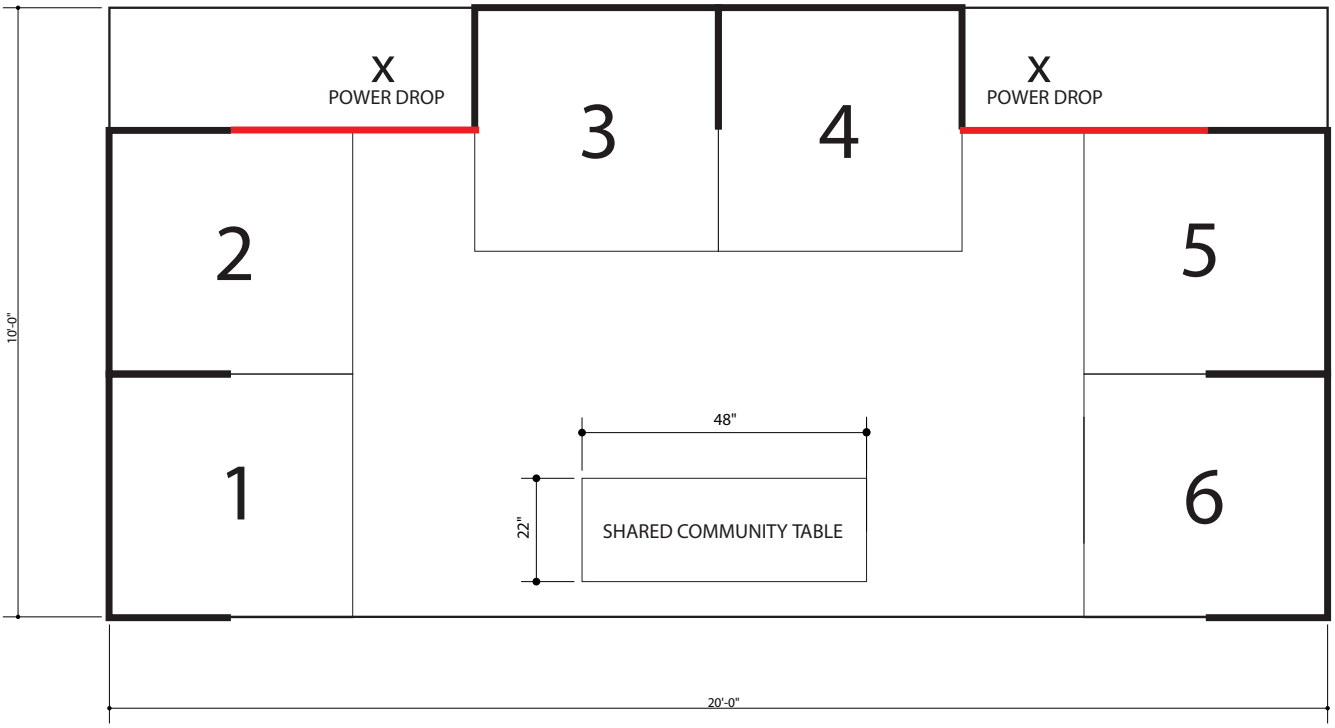
American **Craft** Shows

HiP POP

EMERGING ARTISTS PROGRAM

BOOTH LAYOUT



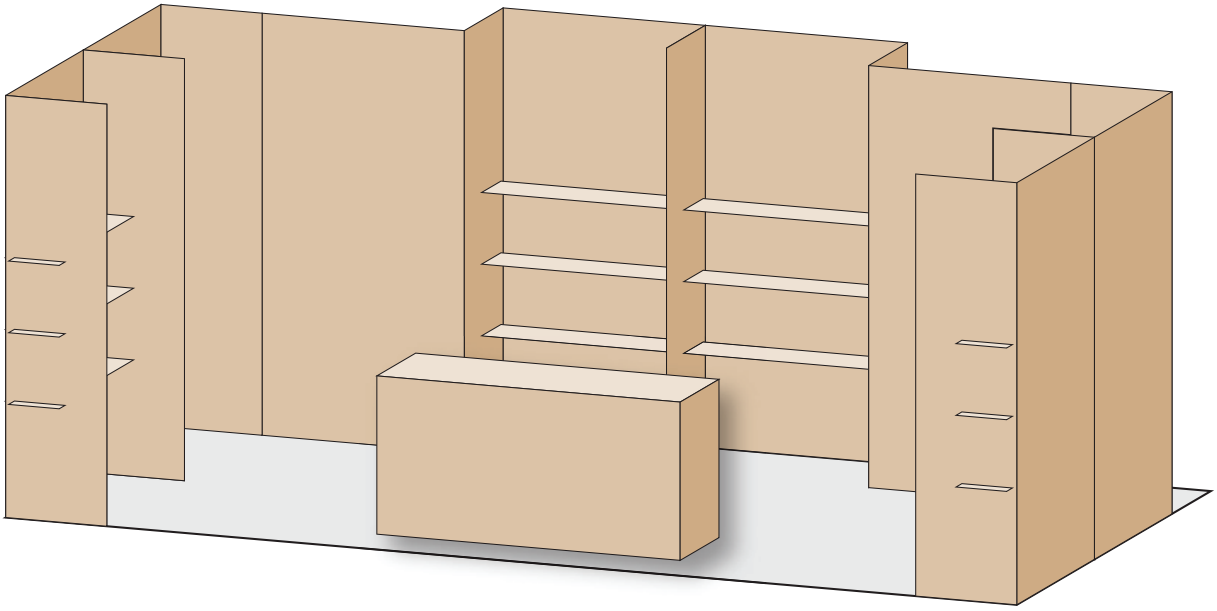
The Hip Pop program uses a community-based booth structure to provide a supportive atmosphere for participating artists. Hip Pop booths are 20' x 10' inline booths containing six individual units measuring 4'w x 2'd x 8'h each.

Artists may also also use the 2' directly in front of their unit, *provided that any objects placed there do not impede safe traffic flow through the booth or interfere with other artists' space and display*. Please use common sense and respect your neighbors!

Each booth includes:

- Six individual units
- A shared central counter to display and sell work
- Under-counter storage
- Shared seating (two stools)
- Hip Pop branding
- Signage to identify participating artists

BOOTH ELEVATION



MODERN INDUSTRIAL LOOK

Hip Pop booths are constructed from strong 1" corrugated cardboard and plywood for a modern industrial look. Hip Pop logos will be places on the structure as pictured.

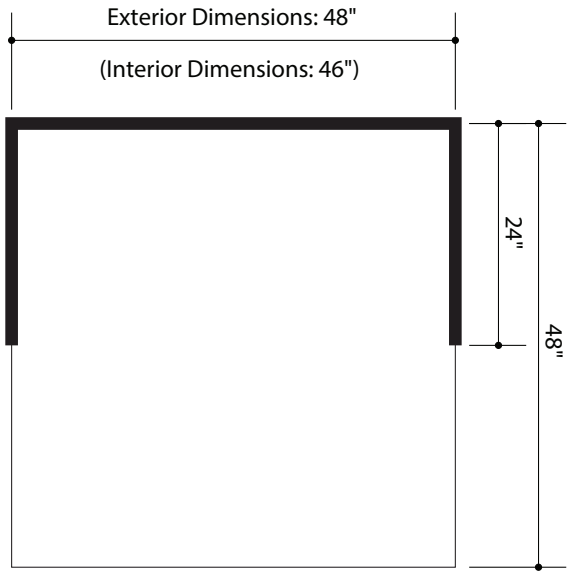
Additional materials provided by ACC for artist use, including lighting and stools, will match this aesthetic.

Provided lighting (2 per unit) and stools (2 per booth)

UNIT LAYOUT & ELEVATIONS

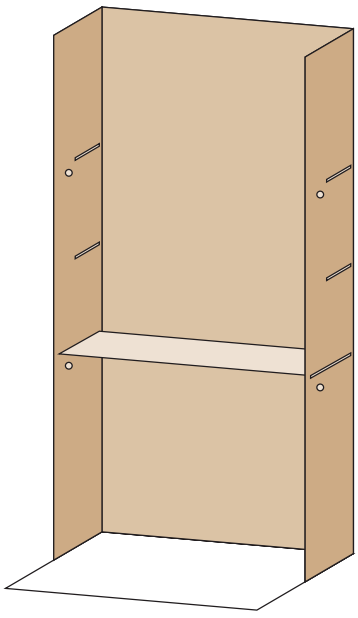
Each unit includes:

- Unit structure of side and back walls
- A variety of interchangeable shelving and hanging rod options
- Electrical service
- Basic lighting
- Extension cords

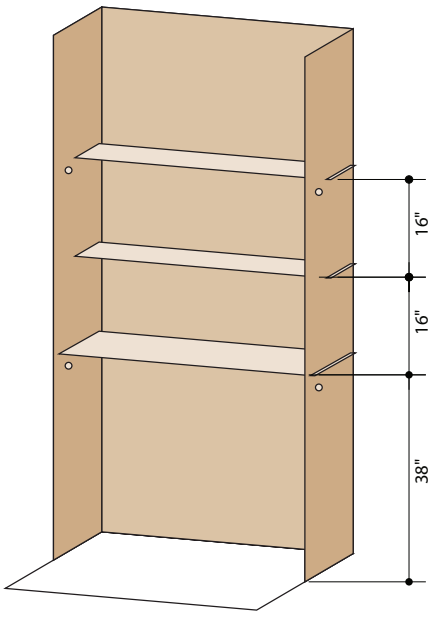


Units weigh just a few pounds and require only a screwdriver for quick, simple assembly!

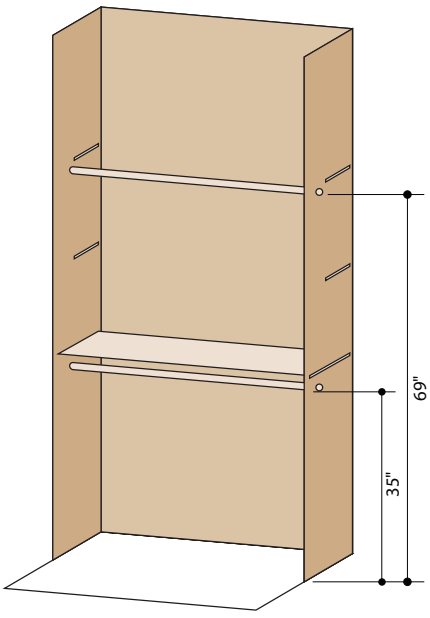
All units must be set up with the 20” counter shelf, which provides the sturdiness for the structure.
Two additional 14” deep shelves and two hanging rods are also provided. Artists may use these shelves and rods in any configuration.



UNIT W/20” DEEP COUNTER @ 38”



UNIT W/20” DEEP COUNTER @ 38”
AND TWO 14” DEEP SHELVES



UNIT W/20” DEEP COUNTER @ 38”
AND TWO HANGING RODS

Hip Pop units are designed to be lightweight, easy to set up, and customizable.