

Since the first American Craft Council conference nearly six decades ago, ACC has served a vital role in the craft community by convening the field's many voices for thoughtful and engaging exchanges of ideas and perspectives. This year's national conference, "Present Tense: 2019," will be held in Philadelphia, an educational and creative hub for craft and a case study for the way in which craft and creative practices can influence a community.

Our opportunities help you increase visibility before, during and even after the conference through placement in the conference program book, promotional materials, the ACC website and advertisements in *American Craft* magazine.

Lead Program Partner - \$10,000

- Special recognition at our highest level of visibility, including **premier logo placement** in all conference collateral, 400-word profile, and live link to your website on sponsor web page
- Logo or listing in *American Craft* magazine's **conference advertisement** (100,000 impressions)
- Recognition during **conference announcements** (500+ impressions)
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Acknowledgement in the **post-conference publication** (100,000 impressions)
- **Large logo or listing** on all printed materials including the program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in conference tote bag (500+ impressions)
- **Large logo** on conference slideshow (500+ impressions)
- **Half off of the rate for advertising** in the Oct./Nov. 2019 issue of *American Craft* (100,000 readers)
- Six tickets to the conference

Program Partner - \$5000

- Recognition as a lead sponsor, including **large logo placement** in all conference collateral, a 400-word profile and live link to your website on sponsor web page
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Acknowledgement in the **post-conference publication** (100,000 impressions)
- **Logo or listing** on conference materials including the program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- **Logo** on conference slideshow screen (500+ impressions)
- **Half off of the rate for advertising** in the Oct./Nov. 2019 issue of *American Craft* (100,000 readers)
- Four tickets to the conference

Supporter - \$2,500

- Logo or listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Logo or listing on conference slideshow screen (500+ impressions)
- Two tickets to the conference

Partner - \$1,500

- Logo or listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Name or listing on conference slideshow screen (500+ impressions)
- Two tickets to the conference

Friend - \$500

- Listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Name or listing on conference slideshow screen (500+ impressions)

Advertiser - \$200

- Opportunity to include **company collateral** in the tote bag (500+ impressions)

About the American Craft Council

The American Craft Council is a national, nonprofit educational organization that has been shaping the craft movement for decades, serving as a chronicler, convener, and catalyst through its bimonthly magazine, *American Craft*, annual juried craft shows, thought leadership conferences, awards of excellence, and a research library and archives preserving the rich heritage of American craft. For more information, visit craftcouncil.org.

For questions or more information on sponsorship for the conference, please contact Gena Johnson, Director of Development at the American Craft Council at gjohnson@craftcouncil.org.

