

Since the first American Craft Council conference nearly six decades ago, ACC has served a vital role in the craft community by convening the field's many voices for thoughtful and engaging exchanges of ideas and perspectives. This year's national conference, "Present Tense: 2019," will be held in Philadelphia, an educational and creative hub for craft and a case study for the way in which craft and creative practices can influence a community.

Our opportunities help you increase visibility before, during and even after the conference through placement in the conference program book, promotional materials, the ACC website and advertisements in *American Craft* magazine.

## Lead Program Partner - \$10,000

- Special recognition at our highest level of visibility, including **premier logo placement** in all conference collateral, 400-word profile, and live link to your website on sponsor web page
- Logo or listing in *American Craft* magazine's **conference advertisement** (100,000 impressions)
- Recognition during **conference announcements** (500+ impressions)
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Acknowledgement in the **post-conference publication** (100,000 impressions)
- **Large logo or listing** on all printed materials including the program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in conference tote bag (500+ impressions)
- **Large logo** on conference slideshow (500+ impressions)
- **Half off of the rate for advertising** in the Oct./Nov. 2019 issue of *American Craft* (100,000 readers)
- Six tickets to the conference

## Program Partner - \$5000

- Recognition as a lead sponsor, including **large logo placement** in all conference collateral, a 400-word profile and live link to your website on sponsor web page
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Acknowledgement in the **post-conference publication** (100,000 impressions)
- **Logo or listing** on conference materials including the program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- **Logo** on conference slideshow screen (500+ impressions)
- **Half off of the rate for advertising** in the Oct./Nov. 2019 issue of *American Craft* (100,000 readers)
- Four tickets to the conference

### Supporter - \$2,500

- Logo or listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to provide a **promotional offer** to ACC members in our monthly e-newsletter (80,000 impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Logo or listing on conference slideshow screen (500+ impressions)
- Two tickets to the conference

### Partner - \$1,500

- Logo or listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Name or listing on conference slideshow screen (500+ impressions)
- Two tickets to the conference

### Friend - \$500

- Listing on all conference materials including a logo and live link on our sponsor website, printed program and on-site sponsor recognition signage (500+ impressions)
- Opportunity to include **company collateral** in the tote bag (500+ impressions)
- Name or listing on conference slideshow screen (500+ impressions)

### Advertiser - \$200

- Opportunity to include **company collateral** in the tote bag (500+ impressions)

### About the American Craft Council

The American Craft Council is a national, nonprofit educational organization that has been shaping the craft movement for decades, serving as a chronicler, convener, and catalyst through its bimonthly magazine, *American Craft*, annual juried craft shows, thought leadership conferences, awards of excellence, and a research library and archives preserving the rich heritage of American craft. For more information, visit [craftcouncil.org](http://craftcouncil.org).

For questions or more information on sponsorship for the conference, please contact Gena Johnson, Director of Development at the American Craft Council at [gjohnson@craftcouncil.org](mailto:gjohnson@craftcouncil.org).

