



AMERICAN
CRAFT
COUNCIL



Hello & Introductions



Katie Johnson
Director of Programs and
Events



Alaina Clarke
Events Manager



Carolyn Huber
Member & Artist
Relations Specialist

About the American Craft Council



American Craft Council is one of the country's leading non-profit organizations committed to supporting craft and its makers. ACC is a [member-based nonprofit](#) located in Minneapolis, MN. In addition to hosting large-scale craft events like American Craft Made Baltimore, and offering ongoing educational programs and events for artists and makers, ACC publishes *American Craft*, one of the country's leading magazines on the handcrafted.

Mission & Vision

The American Craft Council fosters livelihoods and ways of living grounded in the artful work of the human hand, creating a more joyful, humane, and regenerative world.

What We Do

- Share stories and amplify voices through [online content](#).
- [Create marketplace events](#) and programs that support artists and connect people to craft.
- Celebrate craft's legacy through longstanding [awards](#).
- Create [space for dialogue and action](#)—because craft can bring us together as people.

American Craft Fest St. Paul



American Craft Fest St. Paul 2026

Union Depot, St. Paul, MN

June 13 & 14, 2026

Event Size:

80+ exhibitors

3,000+ attendees

In 2025, artists sold \$100k + across 3 days

Key Dates:

Application Deadline: December 2, 2025

Acceptance Notification: December 19, 2025

Waitlist Invitations Begin: Rolling after acceptance

Load-In Date: June 12, 2026

Fair: June 13–14, 2026









Coralette Damme is
The Crafty Hag
Artist/Printmaker

www.CraftyHag.com



Early Career Artist Program



For ACC purposes, an Early Career Artist is defined as:

- Being in the early stages of their creative development, with 2-10 years of experience in taking their work to market.
- Have a focused direction and goals for their business and creative practice while still developing their artistic voice.
- Show evidence of professional achievement but haven't yet established a solid reputation as a craftsperson or business within their field, the media, funding circles, or the public at large.
- Aspire to have the sale of their work be a primary source of income / significant part of their livelihood.



****Applicants must be 18 years of age or older**

American Craft Fest St. Paul Programs



American Craft Fest features a special series of programs and initiatives designed to showcase and engage the Twin Cities community and offer opportunities for visitors to explore the world of craft.

- **School-to-Market (S2M)** provides invaluable marketplace experience for students in craft programs from across the country. Through underwritten support from ACC, students (and faculty) gain practical insight and exposure to audiences that help launch a successful practice after graduation.
- **Let's Make!** are local arts organizations, partners, and businesses mixed in with exhibitors on the floor. They provide educational and interactive activities showcasing the process and skill that goes into making carefully crafted goods. These are free for our attendees to participate in and explore.
- **Noteworthy Highlight:** While not a program, we also want to celebrate handmade craft in multiple forms by welcoming food trucks, small and locally based pre-packaged food companies, and artist activations (artists providing an activity like tin-type photography or tarot reading) [to apply](#).

Application Details



The application fee is \$15

*If applying for multiple mediums, it is \$15 per application.

Standard Booth Fees: \$300

Standard Booth Size: 10'w x 5'd

*Please note that additional booth sizes are not available

Participants DO receive:

- 6ft Table
- Chair(s)
- Wifi
- Electricity (not available in all spaces)
- Booth Sitters
- Stock Storage
- 24-hour on-site security
- Promotional support



NOT Included in Booth Fee:

- Furnishings and displays such as lighting, shelving, etc
- Extension cords or power strips
- Parking

Applying to American Craft Fest St. Paul



How To Apply for American Craft Fest

- 1) Confirm your eligibility
- 2) Complete an application
- 3) Pay the application fee

REQUIREMENTS

- Submitted work must be small-studio production made under the direct supervision of the applicant. Direct supervision requires that the artist oversee production work as it occurs and provide constant direction, feedback, and assistance. ACC reserves the right to require authentication of the production process at any time by requesting documentary evidence.
- 5 clear images and one booth image (the booth image is optional, but strongly encouraged), 72-300 dpi and must be representative of the body of work. Max file size is 5MB.
- Submit a short, 600 characters or less, artist statement, which should provide the jury with context between the images you're submitting and your identity as an artist. We are looking for a narrative of who you are as a maker, what you make, and how you make it.

*We are not a blind jury, there is no need to omit names or indicators of who you are and we recommend you write in the first person and avoid academic language.

Exhibitor Requirements cont'd



In addition to meeting all eligibility criteria, applicants must be able to meet the following requirements to participate in American Craft Fest St. Paul:

- Exhibitors must present work consistent with the type and quality represented in the application submission.
- Exhibitors must be present for the duration of the fair.
- Exhibitors must have a valid state sales tax permit from each state in which they are participating. Exhibitors are responsible for collecting and reporting sales tax where applicable.



Applying to American Craft Fest St. Paul



JURY PROCESS

- Applicants are selected to participate in American Craft Fest St. Paul by a jury of ACC staff members, who all have a background as a maker in the craft field.
- Jurors individually score each application on a scale of 1 - 7 based on work samples, application answers, [quality of product images](#), brand, composition, and command of medium and technique.
 - **Imagery, Brand, Originality:** Clear and concise application images. The work should showcase the artist's individual voice, feature high-quality images, and form a cohesive body of work.
 - **Craftsmanship, Composition, Command of Medium and Technique:** The work submitted demonstrates command of the medium and a commitment to craftsmanship. The artwork's compositional elements flow together and form a cohesive body of work.
 - **Presentation, Storytelling, Narrative:** Through the artist statement and submitted images, the applicant understands and communicates their work through a clear and concise narrative, and can provide insightful context for their body of work or approach to craft.

Applying to American Craft Fest St. Paul



Artists working in the following media are eligible to apply and participate:

- **Accessories**
- Basketry
- Brooms
- Ceramics
- Clothing
- Fiber + Textiles: Non-wearable
- **Fiber + Textiles: Wearable**
- Furniture
- Glass
- Jewelry - Enamel
- Jewelry - Metal
- Jewelry - Non-Metal
- Lighting
- Metal
- Mixed Media
- Paper
- Printmaking
- Wood

ACC does not accept:

- Craft kits as a product type.
- 2D work such as paintings, photographs, or graphics (including web- or sheet-fed offset printed matter). **ACC does accept printmaking.**
- Manufactured work
- Embellished commercially-made objects (e.g., tee shirts, note cards, etc.), and works assembled from commercially available kits.
- Work that is not produced by the applicant or under the direct supervision of the applicant.
- Work that incorporates unsustainable and/or endangered species or materials.

Applying to American Craft Fest St. Paul



Applying for more than one Medium

- Exhibitors who wish to apply with multiple mediums are required to submit a separate application for each one. ACC limits the number of applications to three per artist. If an applicant submits an application that includes more than one medium category, ACC will ask the applicant to resubmit with only one medium per application.
- All jewelry images must be submitted under the medium of Jewelry. If an applicant creates glass vessels and glass jewelry, they must submit them with separate applications and images, as Jewelry is considered a separate medium from the general Glass category. Glass jewelry is considered Jewelry Non-Metal.
- If an applicant combines different materials like clay, beadwork, wire, and wood into one object, an application is only required for Mixed Media.
- If an applicant makes both functional ceramics (tableware, for example) and lighting made with ceramics, separate applications are needed for each. If the product is solely lighting, apply under the lighting medium. Ceramic jewelry is categorized separately and must be applied for under Jewelry Non-Metal.

Applying to American Craft Fest St. Paul



Waitlist Policy

- **Artists are assigned wait list numbers by jury score and category.**

ACC will begin inviting artists from the waitlist in late March, and will continue to invite waitlisted artists up to a week before the fair as spaces open in their categories. ACC cannot predict when or if a space in a category will become available, or guarantee that a waitlisted artist will receive their first choice of booth location.

- **When a waitlist space becomes available, ACC will call and leave a message, in addition to sending an email.**

Applicants have 48 hours (Monday through Friday) to respond whether they would like to take the space or not.

If an artist submits multiple applications, is accepted under one of them, and is waitlisted for the others, the waitlisted work may not represent more than one-third of the booth under the accepted application. However, if the artist's number on the waitlist is reached, the artist may choose to include the waitlisted work in any proportion.

Using Zapplication



ACC uses Zapp to manage St. Paul applications

ZAPP enables artists to apply online to multiple art marketplaces through one central website, ZAPPlication.org. The online application process also allows artists to directly upload digital images of their artwork for jury review. The result is that all artwork in the system is in a consistent, high-quality, digital format. The digital images are presented to the jurors of each marketplace and the system allows them to score online.

Benefits to Artists

- Using ZAPP® is free to artists
- Artists can upload 1000 MB of digital images to their online, individual image bank
- Jurors see high-quality digital images of artists' work
- Artists can manage applications to multiple shows through ZAPP®
- Artists save money on postage and no longer have to mail slides or CDs of images
- Artists can access their ZAPP® accounts and image bank online from any computer with an Internet connection
- Artists only have to enter contact information into ZAPP® once
- Artists no longer have to complete multiple-page paper applications
- Artists receive email notifications with application status and other relevant information
- Artists' images and personal information are kept secure and confidential

Using Zapplication



To apply for the 2026 American Craft Fest St. Paul, you will need to set up a profile through Zapp.

Head to:

<https://www.zapplication.org/index.php>

and follow the instructions.

All of the information we went over today, will be on both our website and on Zapp under American Craft Fest St. Paul Event Information.



Event Information


American Craft Fest St. Paul 2026

[← BACK TO EVENTS](#)[Apply to this Show](#)[CONTACT EVENT](#)

Event Pages:

Location: Union Depot
St. Paul, Minnesota (Midwest)
612-206-3120

REQUIREMENTS:

 **Accepted Application Types:**
Artist

 **Images:** 6 (a booth shot is required)

\$ Fee: (Application Fee): \$15.00

Application Amount:
You can submit up to 3 applications for this show.

Select a link below to jump to that section

[GENERAL
INFORMATION](#)[RULES/REGULATIONS](#)[BOOTH
INFORMATION](#)[REFUND
POLICY](#)[JURY
DETAILS](#)

EVENT INFORMATION

American Craft Fest St. Paul is the American Craft Council's newest juried craft show, showcasing over 80 early-career artists and other regional businesses highlighting handmade craft in all its forms. In its third year, this celebratory event held at the historic Union Depot features local food and drink, music, and live demonstrations and activities from organizations across the upper midwestern United States. This event attracts more than 3,000 craft enthusiasts who are excited to experience the joy of the handmade and take home something special.

Participation is open to early-career artists who create work that reflects the diversity of contemporary craft (please refer to our full list of eligibility requirements for more details). All exhibitors receive a 10'w x 5'd indoor space within the beautiful Union Depot, a six-foot-long table,

Early Career Artists Definition

For ACC purposes, Early Career Artists:

- Are in the early stages of their creative development, with 2-10 years of experience in taking their work to market.
- Have a focused direction and goals for their business and creative practice while still developing their artistic “voice.”
- Show evidence of professional achievement but haven’t yet established a solid reputation as a craftsperson or business within their field, the media, funding circles, or the public at large.
- Aspire to have the sale of their work be a primary source of income or a significant part of their livelihood. At this career stage, artists may supplement their craft-based income with other sources.

The term Early Career Artist, which is used by [The Jerome Foundation](#) and other field leaders, emphasizes our organization’s focus on supporting makers who seek to build careers based on their craft practice.

(Required)

Select an Option, or type to filter options

If you answered "I don't know" to the question about identifying as an early-career artist, please elaborate below.

(Used 0 of 600 characters max)

Are you a current participant in the American Craft Council Early Career Artist Program?

- ☐ Yes
- ☐ No
- ☐ I'm not sure

Artist Resources



ACC offers a number resources for exhibiting artists before and during the fair

- You will have access to all of the fair information in our new and improved event management platform called Craft Cloud.
- In the Craft Cloud, you will find helpful items such as:
 - Key dates and documents
 - The exhibitor kit, which includes all pertinent information
 - Waitlist information and more
- Monthly Artist Support Calls
 - These are drop-in video calls available to all exhibiting artists to ask questions and share information with each other. Drop-in, informal, and ACC staff will be there.
- Additional resources such as
 - This slideshow of [Booth Design Photos](#) for ideas and examples.
 - Our [Booth Design 101](#) for tips and ideas for a successful booth!
 - If you are a member or a part of our Early Career Artist Program, you'll also have access to our past Craft Lab workshops (and new ones!)

Why Apply to American Craft Fest St. Paul?



- **Growth:** A great opportunity to grow, connect, and get your work out into the world.
- **Exploration:** A welcoming space to test out ideas, meet other makers, and build confidence in sharing your craft.
- **Feedback:** Real input from shoppers, which will help you refine your work and understand your audience.
- **Visibility:** Grow your community with new connections within the creative community, which can start building the kind of visibility that can open doors to future shows, opportunities, collaborations, and customers.
- **Support:** A fun, encouraging way to celebrate where you are in your creative journey.

Thank You!



We hope you join us for the 2026 American Craft Fest St. Paul fair!

Questions? Comments?

You can email the programs and events staff at shows@craftcouncil.org or leave a voicemail at [612-206-3120](tel:612-206-3120). We appreciate your cooperation in giving our staff up to 48 hours (Monday through Friday) to respond before emailing or calling again.